

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
952506-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 30S	1798

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	952506	06319014

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	NBC Today Show III	10-11a	--WTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	09/21/12	10:27 AM	NBC Today Show III	10-11a	:30	OFA12Z118H	\$400.00 NM
2	09/18/12	09/21/12	NBC Tonight Show	1135-1237a	--WTF--	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	09/21/12	12:19 AM	NBC Tonight Show	1135-1237a	:30	OFA 12 A 124H	\$650.00 NM
3	09/18/12	09/21/12	1230-1p	1230-1p	--WTF--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Th	09/20/12	12:56 PM	1230-1p	1230-1p	:30	OFA 12 A 124H	\$300.00 NM
4	09/18/12	09/21/12	12-1230p M-F news	12-1230p	-TWTF--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	W	09/19/12	12:12 PM	12-1230p M-F news	12-1230p	:30	OFA12Z118H	\$50.00 NM
1	WLWT	Th	09/20/12	12:22 PM	12-1230p M-F news	12-1230p	:30	OFA12Z118H	\$50.00 NM
5	09/18/12	09/21/12	2-3p	2-3p	--WTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	W	09/19/12	2:20 PM	2-3p	2-3p	:30	OFA 12 A 113H	\$400.00 NM
6	09/18/12	09/21/12	JUDGE JUDY EF	Judge Judy	--WTF--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--WTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WLWTF		09/21/12	3:18 PM	JUDGE JUDY EF	Judge Judy	:30	OFA 12 A 124H	\$600.00	NM																																												
7	09/18/12	09/21/12	DR OZ EF Class of Time - Pre-emptible with notice	4PM-5PM	--WTF--	:30	1	\$600.00	NM																																													
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8	09/18/12	09/21/12	5-530p M-F news Class of Time - Pre-emptible with notice	5-530p	--WTF--	:30	1	\$1,000.00	NM																																													
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9	09/18/12	09/21/12	5-6a news Class of Time - Immediately Pre-emptible without notice	5-6a	--WTF--	:30	1	\$30.00	NM																																													
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1	WLWTW		09/19/12	5:23 AM	5-6a news	5-6a	:30	OFA 12 A 113H	\$30.00	NM																																												
10	09/18/12	09/21/12	530-6p M-F news Class of Time - Pre-emptible with notice	530-6p	--WTF--	:30	1	\$1,000.00	NM																																													
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1	WLWTW		09/19/12	5:58 PM	530-6p M-F news	530-6p	:30	OFA 12 A 113H	\$1,000.00	NM																																												
11	09/18/12	09/21/12	6-630p M-F news Class of Time - Pre-emptible with notice	6-630p	--WTF--	:30	1	\$1,000.00	NM																																													
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1	WLWTW		09/19/12	6:28 PM	6-630p M-F news	6-630p	:30	OFA 12 A 113H	\$1,000.00	NM																																												
12	09/18/12	09/21/12	6-7a news Class of Time - Pre-emptible with notice	6-7a	--WTF--	:30	1	\$800.00	NM																																													
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13	09/18/12	09/24/12	7-730p Class of Time - Pre-emptible with notice	7-730p	MTWTF--	:30	1	\$800.00	NM																																													
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14	09/18/12	09/24/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9a	MTWTF--	:30	2	\$1,200.00	NM																																													
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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/18/12	09/24/12	NBC Today Show	7-9a	MTWTF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
15	09/18/12	09/24/12	730-8p	730-8p	MTWTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M-WTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTM 09/24/12 7:51 PM 730-8p 730-8p :30 OFA 12 A 124H \$800.00 NM									
16	09/18/12	09/24/12	NBC Today Show II	9-10a	MTWTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M-WTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTh 09/20/12 9:56 AM NBC Today Show II 9-10a :30 OFA 12 A 124H \$800.00 NM									
17	09/18/12	09/24/12	11-1135p M-Su	11-1135p	MTWTF--	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M-WTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTM 09/24/12 11:31 PM 11-1135p M-Su 11-1135p :30 OFA 12 A 124H \$1,700.00 NM									
18	09/24/12	09/24/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTM 09/24/12 9:40 PM Mon NBC Prime Other Prime Other :30 OFA 12 A 124H \$1,000.00 NM									
19	09/22/12	09/22/12	NBC Saturday Night Live	NBC Saturday Nigh	-----1-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTSa 09/22/12 1:00 AM NBC Saturday Night Live NBC Saturday Nigh :30 OFA12Z118H \$400.00 NM									
20	09/23/12	09/23/12	Late News after NFL	Late News	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTSu 09/23/12 12:32 AM Late News after NFL Late News :30 OFA 12 A 124H \$300.00 NM									
21	09/23/12	09/23/12	NFL Regular Season	NFL	-----1	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTSu 09/23/12 8:19 PM NFL Regular Season NFL :30 OFA 12 A 124H \$2,000.00 NM									
22	09/20/12	09/20/12	Th8-9p	Th8-9p	---1---	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTh 09/20/12 8:20 PM Th8-9p Th8-9p :30 OFA 12 A 124H \$2,000.00 NM									
23	09/18/12	09/18/12	T10-11p	T10-11p	-1-----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									

INVOICE

www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
952506-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 30S	1798

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/18/12	09/18/12	T10-11p	T10-11p	-1-----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$5,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTTu		09/18/12	10:31 PM	T10-11p	T10-11p	:30	OFA12Z118H	\$5,000.00	NM
24	09/24/12	09/24/12	5-530p M-F news	5-530p	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTM		09/24/12	5:21 PM	5-530p M-F news	5-530p	:30	OFA12Z118H	\$1,000.00	NM
<u>Total Spots</u>							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,080.00
<u>Agency Commission</u>	\$3,762.00
<u>Net Amount Due</u>	\$21,318.00